



Sarvajanik Shikshan Sanstha's

Adv. V. B. Deshpande College of Commerce (Night)

V. P. Road, Mulund (West), Mumbai, Maharashtra, India

(NAAC Accredited 'B' Grade, CGPA 2.35)

(Affiliated to the University of Mumbai) | (Govt. Aided)

Internal Quality Assurance Cell (IQAC)

Organizes Online

A One Day International Multi-Disciplinary Conference

ON

***ARTIFICIAL INTELLIGENCE, SUSTAINABLE COMMERCE AND
RESPONSIBLE MANAGEMENT: SHAPING A GREENER ECONOMY***

(SATURDAY, 26TH SEPTEMBER, 2026)



About The College

Established in **1999**, **Adv. V. B. Deshpande College of Commerce (Night)** was founded with a distinctive vision—to make quality commerce education accessible to **working students** and provide them with an opportunity to pursue higher education without compromising their professional commitments. Over the years, the College has remained steadfast in its mission of empowering students through **education, encouragement and equal opportunities**.

The College believes that education extends beyond the classroom. Students are therefore actively encouraged to participate in **curricular, co-curricular and extracurricular activities**, both within the institution and at intercollegiate platforms. These experiences nurture confidence, creativity, leadership, teamwork and a strong sense of social responsibility.

With a **socially committed and ethically grounded management**, the College has fostered a positive, inclusive and academically enriching environment where students are motivated to realise their potential. Special emphasis is placed on empowering students, particularly those who seek education alongside work, enabling them to enhance their qualifications, become **self-reliant and professionally competent**, and contribute meaningfully to society.

The College has been **accredited by NAAC with a “B” Grade and a CGPA of 2.35 in its First Cycle of Assessment**, reflecting its continued commitment to academic quality and holistic student development.

About The Conference

The International Conference on **“Artificial Intelligence, Sustainable Commerce and Responsible Management: Shaping a Greener Economy”** aims to provide a dynamic academic platform for researchers, academicians, industry professionals, policymakers and students to deliberate on emerging approaches to sustainable and responsible economic development. The rapid advancement of Artificial Intelligence (AI) is transforming business processes, decision-making, consumer behaviour and commercial practices. At the same time, growing environmental concerns necessitate a shift towards sustainable commerce, responsible production and ethical management.

The conference seeks to explore how AI and digital technologies can contribute to resource efficiency, green innovation, circular economy practices, sustainable supply chains and responsible business models. It will also examine the ethical, social and governance dimensions of AI, including data responsibility, transparency, inclusivity and accountability. The conference encourages interdisciplinary research and knowledge sharing on strategies that balance **economic growth, technological advancement, social well-being and environmental sustainability**. It will provide an opportunity to present innovative ideas, research findings, policy perspectives and practical solutions for building a resilient, inclusive and greener economy aligned with the broader vision of sustainable development and responsible management.

Sub - Themes

- | | | |
|-----------------------------------|---------------------------------------|--------------------------------|
| 1. Artificial Intelligence | 15. Human Capital | j) Urban Sustainability |
| 2. Sustainable Commerce | 16. Education & AI | k) Healthcare Innovation |
| 3. Responsible Management | 17. Law & Policy | l) Women Empowerment |
| 4. Green Finance | 18. Arts & Culture | m) Tourism Management |
| 5. Digital Economy | 19. Social Inclusion | n) Media & Communication |
| 6. Taxation & Governance | 20. Indian Knowledge Systems | o) Cyber Security |
| 7. Corporate Sustainability | Additional Optional Sub-Themes | p) Agricultural Sustainability |
| 8. Business Ethics | a) Data Analytics | q) International Business |
| 9. Circular Economy | b) Financial Technologies | r) Behavioral Economics |
| 10. Environmental Conservation | c) Supply Chain | s) Creative Industries |
| 11. Climate Action | d) Consumer Behaviour | t) SDGs & ESG |
| 12. Sustainable Development | e) Digital Marketing | |
| 13. Innovation & Entrepreneurship | f) Green Accounting | |
| 14. Marketing Analytics | g) Renewable Energy | |
| | h) Public Administration | |
| | i) Rural Development | |

The above list is not exhaustive and the papers can be on any title related to main theme.

(Participants are kindly requested to Email the payment screenshot along with their research paper for further processing.)

avbdconference@gmail.com

Guidelines for Paper Submission

- Authors must ensure the following requirements are fulfilled at the time of submitting the research paper
- All Accepted papers will be published in **Peer Reviewed Refereed & UGC Listed Journal No. 40776 "IDEAL" ISSN 2319-359X with Impact Factor 8.246.**
- **Single or Double-Blind Peer Review**
- Full paper must be written in English, Marathi and Hindi as a Microsoft Word format.
- Full paper should be in Times New Roman for English or APS-DV-Priyanka, DVBW TTSurekh (ISM V6), Unicode, Mangal, Kokila for Marathi or Hindi.
- Font Size 12 and line spacing should be 1.5, Footnotes: size 10 in APA style
- Word limit of the article should be 1500 to 2000 (5-6 pages) maximum including abstract

- The manuscript must be original and should not have been published earlier in any form.
- The paper must be submitted exclusively for publication in the conference authors.
- **Main manuscript:** It should contain the abstract, keywords, main text and references.
- **Title pages:** It should include the title of the paper, names of the authors, mobile number and the emails id of the corresponding author/s.
- Reference should be given at the end of the paper in APA style. For website references, the entire URL should be provided. Soft copy of the research paper should be sent by email only to –

avbdconference@gmail.com

REGISTRATION FEES - FOR INDIAN & FOREIGN DELEGATES

- Only Participation **Rs. 100/-** (Participation Certificate Soft Copy)
- Only Research Paper Presentation **Rs. 300/-** (Presentation Certificate Soft Copy)
- Research Paper Publication (**Soft Copy**) **Rs. 1000/-** (Soft Copy of Journal & Certificate)
- Research Paper Publication (**Hard Copy**) **Rs. 1400/-** (Hard Copy of Journal & Certificate)

(Participants are kindly requested to email the payment screenshot along with their research paper for further processing.)

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Notes:-

- Participation Fees is included in all above categories.
- Separate Registration and Separate Fees is must for Multiple Authors.
- For Paper Presentations – Duration 6-7 Mins. & Max 10-12 PPT slides.

REGISTRATION Link & QR Code

<https://forms.gle/bCR6h5LrUMvLyaFN8>



IMPORTANT DATES

- Submission of Full Paper with Abstract and Key Words – **12th September 2026.**
- Last Date of Payment – **12th September 2026.**

• **Payment Details**

A/C No. - **60330244615**
IFSC - **MAHB0000090**
Name - **SSS ADV. V. B. Deshpande College of Commerce**
Night other Misc Branch - Mulund West.

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OUR PATRONS

- **Adv. V. B. Deshpande** - Chairman, Adv. V. B. Deshpande College of Commerce (Night)
- **Dr. V. V. Deshpande** - Chairman, Sarvajanic Shikshan Sanstha.
- **Dr. K. R. Joshi** - Secretary, Sarvajanic Shikshan Sanstha.
- **Dr. L. R. Tiwari** - Member.

CONFERENCE CHAIRPERSON

Dr. Anil D. Matkar

In-charge Principal

LOCAL ORGANISING COMMITTEE

Dr. Parag A. Inamdar

Convenor

Mr. Kiran P. Bachchhav

Co-Convenor

Prof. Sunil Ram

Organising Secretary

Mr. Samwel Maci

Member